

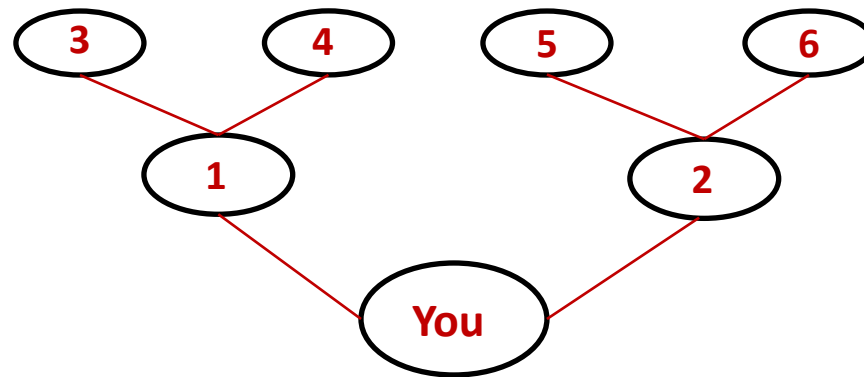
The Compensation Plan

Part 4: Media Panels

Members Can Buy \$10 Media Panels

- Media Panels are part of a company-wide 2x2 matrix
- Each Media Panel pays up to \$30 when it completes
- You earn 200 Advertising Credits on the ACX Media Xchange
- Media Panels complete when all Building Blocks are filled
- Media Panels with open Building Blocks are filled automatically as other members buy new Media Panels
- To fill Media Panel Building Blocks quicker, Accelerator Upgrades can be purchased for open Building Blocks
- See Example on following pages

A Media Panel 2 x 2 Matrix Looks Like This

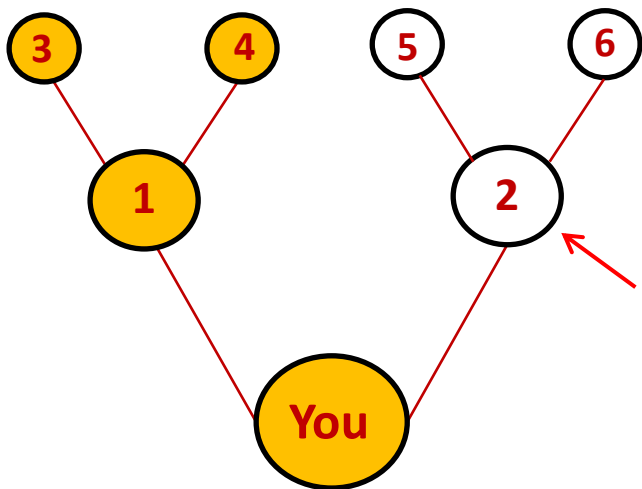


- YOU are placed in the bottom Building Block
- When the next two rows (6 Building Blocks) are filled with other members, your Media Panel

ACX Will Place Other Members In Your Open Building Blocks

- To increase the speed your Media Panels complete, you can purchase Accelerator Upgrades
- The system will search for open Building Blocks with an Accelerator attached and fill them first
- Accelerator Upgrades follow a Priority Hierarchy: Warp (\$6-\$30) Nitro (\$5) Turbo (\$3.75) and Ignite (\$2.50)
- Generally **Warp** fills first, followed by **Nitro**, **Turbo** and finally **Ignite**

Accelerator Example: (Yellow = Filled)



- If you have a Panel that looks like this, it may be a good idea to purchase an Accelerator for Building Block Number 2
- That will increase the speed in which the remaining Building Blocks (2,5,6) will fill
- As soon as they are filled, you will receive a rebate of up to \$30

When Media Packs Expire, They Also Create Media Panels

- After your Media Packs have paid out \$7.50, they expire but don't go away. They convert into Media Panels
- Each time you have 4 Media Packs expire, you are given 1 free Media Panel in the 2 x 2 Matrix
- That means thousands of New Media Panels are being created every day, which also means they are filling open Building Blocks for ALL ACX members
- 50% of your converted Ad Packs fill YOUR open Building Blocks



That's How ACX Media Panels Work

- Have some fun with this part of the program
- You can make a LOT of money with Media Panels
- Don't forget to view websites in the ACX Media Xchange to qualify for Media Panel rebates
- You must Upgrade to Silver Membership Level to participate in the Media Panel system