

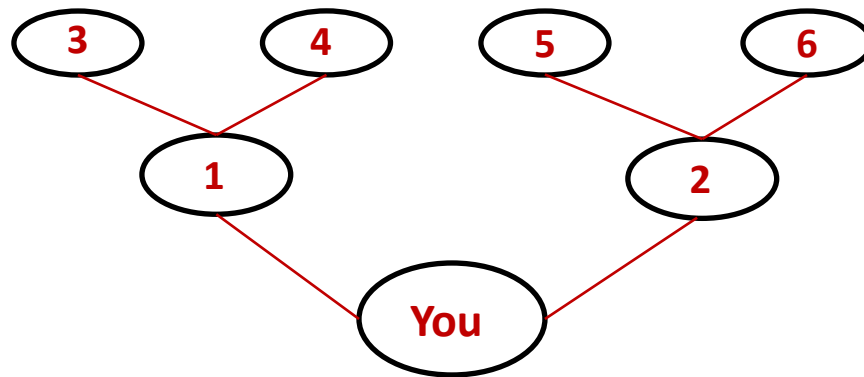
The Compensation Plan

Part 2: Ad Panels

Members Can Buy \$20 Ad Panels

- Ad Panels are part of a company-wide 2x2 matrix
- Each Ad Panel pays up to \$60 when it completes
- You earn 400 Advertising Credits on the ACX Traffic Xchange
- Ad Panels complete when all Building Blocks are filled
- Ad Panels with open Building Blocks are filled automatically as other members buy new Ad Panels
- To fill Ad Panel Building Blocks quicker, Accelerator Upgrades can be purchased for open Building Blocks
- See Example on following pages

An Ad Panel 2 x 2 Matrix Looks Like This

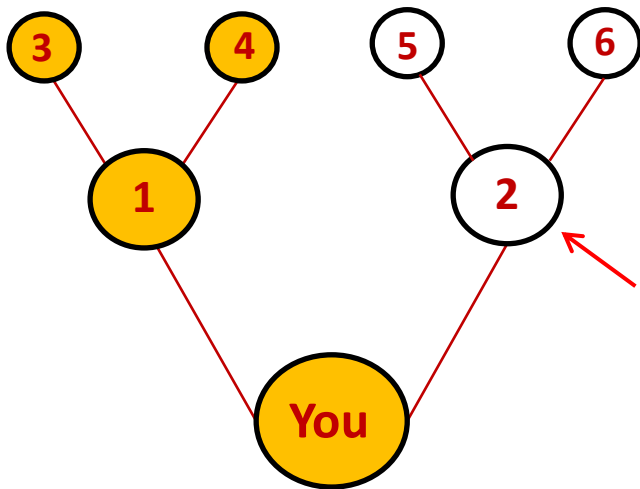


- YOU are placed in the bottom Building Block
- When the next two rows (6 Building Blocks) are filled with other members, your Ad Panel

ACX Will Place Other Members In Your Open Building Blocks

- To increase the speed your Ad panels complete, you can purchase Accelerator Upgrades
- The system will search for open Building Blocks with an Accelerator attached and fill them first
- Accelerator Upgrades follow a Priority Hierarchy: Warp (\$11-\$60) Nitro (\$10) Turbo (\$7.50) and Ignite (\$5)
- Generally **Warp** fills first, followed by **Nitro**, **Turbo** and finally **Ignite**

Accelerator Example: (Yellow = Filled)



- If you have a Panel that looks like this, it may be a good idea to purchase an Accelerator for Building Block Number 2
- That will increase the speed in which the remaining Building Blocks (2,5,6) will fill
- As soon as they are filled, you will receive a rebate of up to \$60

When Ad Packs Expire, They Also Create Ad Panels

- After your Ad Packs have paid out \$15, they expire but don't go away. They convert into Ad panels
- Each time your have 4 Ad Packs expire, you are given 1 free Ad Panel in the 2 x 2 Matrix
- That means thousands of New Ad Panels are being created every day, which also means they are filling open Building Blocks for ALL ACX members
- 50% of your converted Ad Packs fill YOUR open Building Blocks



That's How ACX Ad Panels Work

- Have some fun with this part of the program
- You can make a LOT of money with Ad Panels
- Don't forget to view websites in the ACX Traffic Xchange to qualify for Ad Panel rebates
- You must Upgrade to Silver Membership Level to participate in the Ad Panel system